

Application for free unlimited personal financial coaching

As part of our commitment to bridging the financial literacy gap among college athletes, Financial Finesse is giving away five years of personal financial coaching to ten schools that have demonstrated an exceptional commitment towards NIL education.

At selected schools all student athletes, and their parents, will have unlimited access to our best-in-class financial coaching line.

To apply, fill out the questions below and email your completed application to nil@financialfinesse.com. We will let you know within five business days if you qualify for an interview with the Financial Finesse NIL Long Game team which is the final step in the application process.

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1. Please confirm you have installed NIL Long Game into required courses for student athletes (or that you have plans to do so).

Yes, it is installed and in use already.

We have decided to install on

No

2. Please indicate which years student athletes need to take required personal finance classes and briefly describe what topics are discussed.

Freshman Yes No Course description

Sophomores Yes No Course description

Juniors Yes No Course description

Seniors Yes No Course description

3. Are you requiring student athletes to get NIL Long Game certified to complete their personal finance requirements?

Yes

No

